

AMBER RAUB

ANCHOR, REPORTER & PRODUCER



CONTACT DETAILS

Email: newsbyamber@gmail.com
<https://www.newsbyamber.com/>

EDUCATION

Bachelor of Journalism: Convergence
Radio TV Reporting and Anchoring
Bachelor of Arts: Political Science
Beginner in American Sign Language

SOCIAL MEDIA



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WORK EXPERIENCE

CBS 12 TV- CBS Affiliate, West Palm Beach, FL

Reporter/ Anchor | September 2022-present

- Generated story ideas, researched, and produced content for daily newscasts.
- Presented live reports for designated time slots.
- Gathered, verified, and analyzed data from sources.
- Conducted interviews for newsworthy content.
- Respond to emergencies and breaking news stories with a strong sense of urgency, at any hour of the day.
- Researched and wrote news scripts.
- Worked with show producers on news content and format

FOX ILLINOIS TV- FOX Affiliate, Champaign, IL

Weekday Evening Anchor | December 2021- August 2022

- Established relationships with viewers by providing news and/or information of interest consistent with the format, genre, and targeted demographic audience.
- Developed and reported on franchise and sweeps stories.
- Assisted in writing, copy editing, researching, and coordinating news programming and other content.
- Developed contacts within the community to generate enterprising story ideas.

KHQA TV- ABC & CBS Affiliate, Quincy, IL

Evening Anchor, Reporter, and Producer | May 2020-April 2022

- Wrote, edited, and produced stories for multiple platforms, including internet and digital.
- Applied innovative, creative thinking to support the company's goals.
- Presented news stories to audiences in an informative, interesting, and unbiased way.
- Organized stories to present the most interesting pieces first.
- Ensured late-breaking news is added to newscasts.

KOMU 8 TV- NBC Affiliate, Columbia, MO

Multimedia Journalist, Anchor & Producer | October 2016-May 2020

- Reported, shot, edited, and produced content for newscasts.
- Collected, researched, and analyzed newsworthy content and created innovative story ideas.
- Developed enterprise and HFR story ideas.
- Gathered information, stories, and pieces from team members throughout the day.